Marketing & Communications Internship Opportunity

Title: PATCH Marketing & Communications Intern (Unpaid but college credit can be arranged)
Hours: 8-12 hours/week, flexible
Location: Downtown Madison
Start Date: Flexible, dependent upon position availability (Ability to commit for six months is strongly preferred)

The Providers and Teens Communicating for Health (PATCH) Program is an innovative, youth-driven program. Together, youth and allied adults work tirelessly to improve health care experiences for young people by engaging, empowering, and educating a wide variety of individuals and organizations. We envision an environment where all adolescents are able to receive high-quality, youth-friendly health care services, enabling them to reach their optimal health, safety, and economic security.

Position Description: The PATCH Program is seeking an undergraduate or graduate intern to help craft and implement effective marketing approaches to support local program growth & impact as well as nationwide replication. This is a great opportunity to gain on-the-job-skills while doing vitally important work to help improve adolescent health. This is also a unique opportunity to be an integral part of a team working to grow and expand an innovative public health program.

Duties & Responsibilities:

- Perform community assessments to identify local resources and maintain existing connections
- Perform market analysis and research for program replication and dissemination
- Assist in developing, designing, and distributing marketing and promotional materials to enhance the PATCH program's reach in Dane County and beyond
- Develop and maintain content on website and social media platforms including Facebook, Instagram, and Twitter

Qualifications:

- Experience with social media technology and content creation
- Marketing savvy, creativity, and forward thinking approach
- Great written and verbal communication
- Attention to detail
- Ability to work independently as well as collaboratively
- Experience developing marketing materials

Candidates must demonstrate passion, self-motivation, and LOTS of enthusiasm! An interest and commitment to adolescent health, women’s health, and social justice is strongly preferred.

To apply: Visit [https://tinyurl.com/PATCHInternApp](https://tinyurl.com/PATCHInternApp)

With questions, please email patch@wiawh.org.

PATCH is a program of the Wisconsin Alliance for Women’s Health.